

Asda Lowestoft

For the new Asda store in Lowestoft, the main consideration was sourcing materials that would withstand the corrosive salt environment. The Architect behind this project, HGP Architects, deemed Eurobond's Rockspan panels with Corus Colorcoat HPS200® as the most appropriate solution for the job.



The building is part of Asda's domestic expansion policy and is located on the side of a former dockyard next to the sea. The project involved the demolition of an existing shipyard, to allow the site to be extend into the existing harbor.

Rockspan with Corus Colorcoat HPS200® was specified for its resilience and ability to withstand the coastal climate.

Adrian Crees from HGP Architects comments "Colorcoat HPS200® is better suited to this environment than comparable systems, which are not able to offer the same level of durability. The wall cladding panels have to provide both protection to the building and the visual appeal. The use of 2 colours brought the building to life"

Client: Asda

Architect: HGP Architects

Contractor: Laing O'Rourke/Cariliion

Panel Contractor: Hathaway Roofing

The design of the building follows a template that Asda uses to instil uniformity and continuity throughout its stores nationwide. The panels offer superior durability over a long period of time, regardless of the climatic conditions, due to the unique Scintilla® emboss on the weather side.

For all elevations of the store, the colour scheme was specified as Orion, a contemporary metallic finish which adds a modern appearance along the contrasting white panels.

Lowestoft was part of a £600million investment plan by Asda in the UK







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